

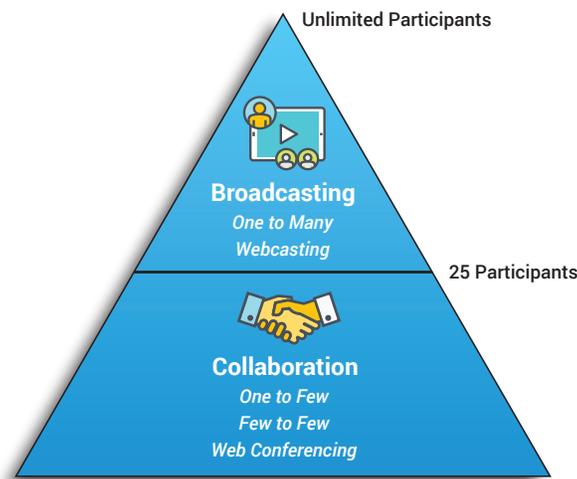
Webcaster

The Web Conferencing Challenge

Web conferencing or collaboration solutions have traditionally helped connect one employee with other employees, or small groups of employees together. However, these solutions have struggled with quality issues once the number of people trying to collaborate increases. Twenty-five participants is the maximum practical amount of people that collaboration solutions can accommodate. Above that number, the audio and video quality is inconsistent, deteriorating rapidly as more participants join in.

Webcasting Enables Communication at Scale

This is where broadcasting solutions, such as webcasting tools, come into play. Webcasting enables communication from one to many and boasts a different set of features. Not only do they need to reach a larger number of people, they must also engage them. A successful webcasting solution must be able to deliver consistent quality and an immersive experience throughout the extended enterprise.



Employee Meetings and Training

Webcaster Features

- Unlimited usage model
- Self-service platform
- Consistent audio
- Highest quality video
- Multiple presenters
- Slide synchronization
- Customizable screen layout
- Stage questions, run polls, chat with viewers
- Record and archive events
- Highly available
- Sophisticated management controls
- Safe and secure
- Seamless enterprise integration

High Quality Webcasts Align and Engage

Companies today know the value of webcasting. It is an important component of a larger enterprise video strategy aimed at educating, connecting and engaging the audience. While webcasts have often been used to communicate with an external audience, today, there is an increasing need to use them for communicating internally. When face-to-face communication is not possible, webcasts are the best medium for delivering business-critical information to a distributed workforce, helping to align and engage all employees, wherever they may be.

But your webcast is only as successful as the overall experience across your extended enterprise. A high quality webcasting experience requires:

- Simple to use self-service capability with must-have features
- Engaging, interactive experience
- One low annual fee and low cost of ownership (no hidden fees)
- No limits on the number of participants, producers or events

If even a small segment of your audience has a subpar experience, then your event fails.

Engage Your Audience With Webcaster

Webcaster is the only unlimited self-service enterprise webcasting platform optimized for meetings of over 10,000 participants. As a pure cloud-based solution, Webcaster transforms usage and cost paradigms to offer a complete and proven solution that combines high quality audio, engaging video, an interactive user experience and consistent service delivery enterprise-wide. The result is an exceptional webcasting experience every time for every one with one low annual cost. With Webcaster, the technology just works, so viewers aren't distracted by quality issues, and the impact of your message comes across clearly.

Acme Bank

Acme Bank + Beta Bank

A HISTORIC OPPORTUNITY

Acme Bank All Hands

Event Info Ask a Question Get Help display options

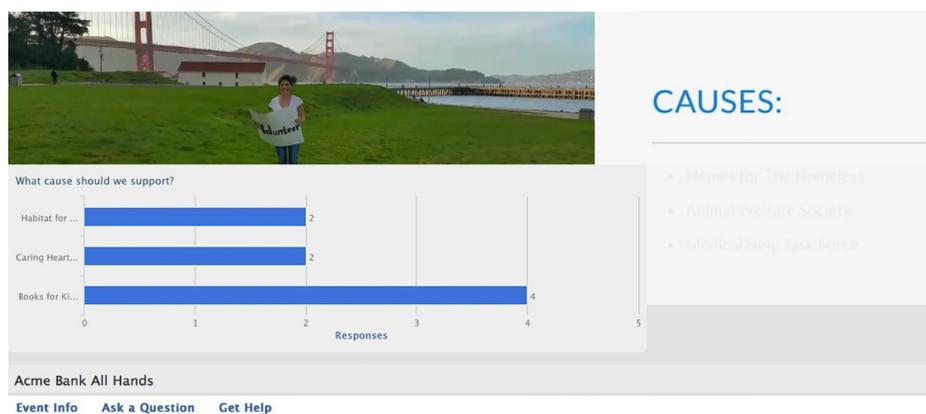
Everything You Need: Out of The Box

A successful enterprise webcasting solution needs to be flexible, yet powerful, with a full range of features that enable you to easily create compelling webcasts. The cloud-based Webcaster provides all the must-have features enterprises need to create and manage highly engaging webcasts.

- **Unlimited Usage Model** – Unlimited participants, producers and events for maximum reach.
- **Self-service Platform** – Simple to use, intuitive interface empowers users. Reduces or eliminates need for managed service.
- **Consistent Audio** – Broadcast impeccable quality audio streams across your organization, regardless of location or device.
- **Highest Quality Video** – Highest resolution video with no graininess or pixilation for maximum immersion. No distracting buffering or stops and starts that cause network drain and viewer drop off. Adaptive bitrate (ABR) streaming enables optimal use of available bandwidth, while ensuring the best viewing experience by the user.
- **Multiple Presenters** – Enlist up to ten presenters in the same webcast for a dynamic event.
- **Slide Synchronization** – Sync your PowerPoint slides with video for maximum immersion.
- **Customizable Screen Layout** – Ensure your webcast adequately reflects your brand and is specifically designed for unique topics or audiences.
- **Stage Questions, Run Polls, Chat with Viewers** – Foster audience engagement with techniques for increasing interaction.
- **Record and Archive Events** – Extend the life of your event by making it available on demand later.
- **Highly Available** – 100% reach to all employees during your live event and afterward through Video on Demand. Accessible on smartphones and tablets, so no one misses a moment.
- **Sophisticated Management Controls** – Insightful management console with real time analytics.
- **Safe and Secure** – Enterprise-grade security including transfers, certification and authentication.
- **Seamless Enterprise Integration** – APIs enable streamlined integration with your communication ecosystem for promotion and replay. Webcaster is a cloud-based solution, hosted and managed by Kontiki. It utilizes your existing infrastructure to ensure quick deployment in just a few weeks.

How Kollektive Helps Communicators and Trainers

- Easy reach and engagement of employees, focused on the unique needs of employee communication and training
- Successful viewing experience for every employee, especially those that are remote
- Simple user interface for everyone (Communications, IT, Employees, Finance, and more)
- Enhanced customer community (shared learnings, influencing products)



Kolletive Software Defined ECDN: Flawless Delivery Makes The Difference

The Kolletive Software Defined (SD) ECDN is a tightly integrated component of the MediaCenter experience. It enables enterprises to distribute flawless video content to every employee without any network impact. The technology employs a centrally managed software defined network that moves the network load from the WAN to the LAN, resulting in significant improvement over traditional hardware solutions. The Kontiki solution is completely cloud-based and requires no additional investment in hardware or bandwidth.



Fast Deployment – Kolletive Software Defined ECDN means faster deployment. The Kolletive system can be deployed in as little as one week.



Low Cost – Kolletive SD ECDN can be deployed for less than the cost of a standard hardware solution's monthly maintenance package.



Future Proof – With a robust API and flexible software-defined technology, Kolletive is ready to go wherever your strategy takes you.



Strong Security – Kolletive SD ECDN is trusted by the most security-conscious companies on the planet.



Easy Network Testing – With Kolletive Network Readiness Test you can see how events and applications will work at the node level. Our test runs in the background and won't impact users or your network, taking the guesswork out of event preparation.



Simple Integrations – Kolletive SD ECDN integrates with numerous enterprise software vendors. If your vendor isn't integrated yet, Kolletive SD ECDN is highly extensible through a robust API built to industry standards for speed and security.



Kolletive

Why Kolletive?

The largest, most successful, global companies trust Kolletive Technology to power their Enterprise Live and On-Demand video delivery, serving millions of users worldwide.

From its software defined enterprise content delivery network (SD ECDN) to edge related IT tools like Network Readiness Testing, and Network Analytics, Kolletive drives a powerful ROI and makes the flexibility of software defined networking a reality.

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