

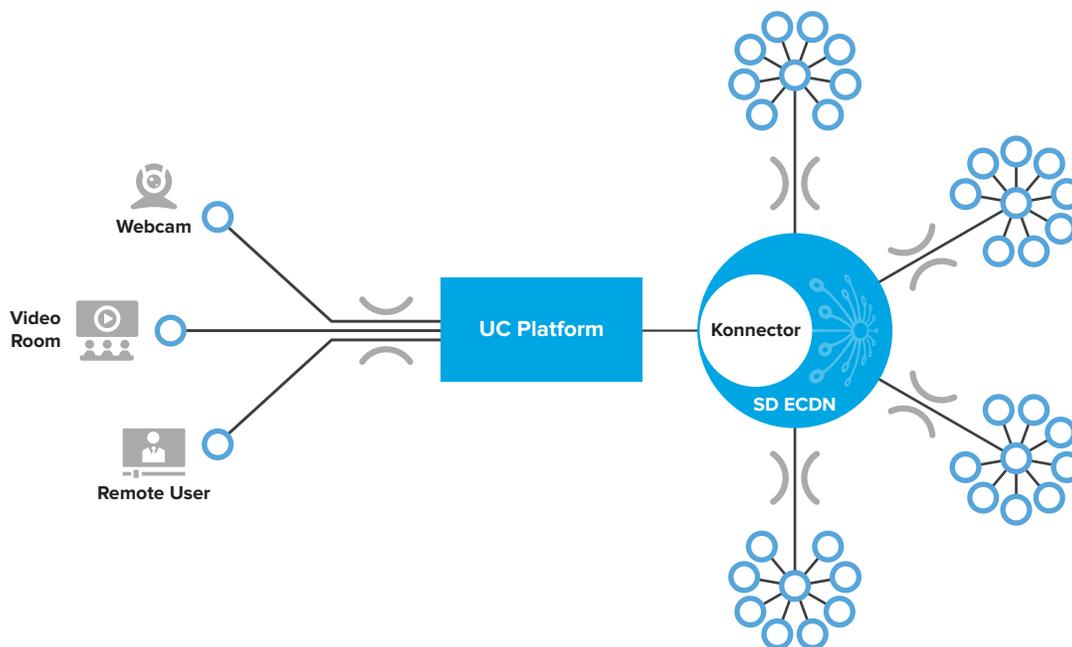
Kollective Konnector

A seamless link between Unified Communications systems and Kollective SD ECDN

Your investment in Enterprise Video Communications

Enterprise IT organizations worldwide have invested heavily to provide sophisticated, broadly deployed videoconferencing facilities. These facilities are critical to the success of videoconferencing, but struggle to achieve the planned occupancy to justify their installation. The question is how to increase the facility usage. Traditional videoconferencing systems are not intended to broadcast an interactive meeting to thousands of viewers; but there is an increasing demand to broadcast a videoconference to user groups that are well beyond the limits of traditional videoconferencing solutions. Fortunately Enterprise IT architects now have a solution to meet this demand – Enterprise Video Platforms coupled with an SD ECDN are designed to deliver video and audio to thousands of viewers. A link between MediaCenter and these videoconferencing systems leverages the reach of MediaCenter to increase the usage of videoconferencing facilities worldwide.

HOW KONNECTOR WORKS



Kollective Konnector is a few-to-many broadcast solution integrated with the Kollective SD ECDN, that allows customers to leverage Unified Communication systems as a stream source. The solution feeds SIP / H.264 content sources into Kollective’s SD ECDN, allowing customers to deliver video and audio to thousands of employees in a highly scalable and cost effective way.

Kolletive Konnector is comprised of the following components:

Live Encoding server(s) – Pulls video and audio streams from the videoconference server and grooms the streams to be fed to the Kolletive SD ECDN for distribution.

Management portal – Allows users to set up live events and connect video conferencing sources with Kolletive.

Supported Integrations - Cisco, Polycom, Vidyo, Zoom.us and BlueJeans video conferencing systems.

Seamless Integration

Kolletive Konnector is both easy to set up and simple to manage. The Kolletive Konnector is optimized for the enterprise, offering a seamless integration, with the following benefits:

- **Live Transcoding Server** - The input streams are ingested, transcoded and repackaged as needed to output a push broadcast stream to Kolletive.
- **Cloud Based** - For software based systems, load sharing can be scaled using multiple servers. A load balancer working in a round-robin manner alternates the requests from remote clients to application servers. Multiple instances of the Live Encoder (1 to n) provide load sharing and redundancy.
- **Interoperability Verification** - Enable existing video conferencing system to work with Kontiki MediaCenter.

MediaCenter is designed from the ground up as a true “YouTube for the Enterprise” solution. This cloud-based solution offers an out-of-the-box, highly configurable and compelling platform, combined with the fastest deployment, lowest total cost of ownership and greatest scalability.

The **Kolletive Software Defined ECDN** is a software-based system that orchestrates both an enterprise’s network infrastructure and its end-user devices into an adaptive, continuously optimizing, fully distributed content cache and delivery system. Its formation and operation provide the flexibility, agility and central control commonly afforded by software-defined systems.



Get Started

1. Do you have a Unified Communications video conferencing system?
2. Do you need to broadcast few-to-many events?
3. Would you like to see a live demo of the Kolletive SD ECDN in action? [Click here](#) to sign up for a SD ECDN Trial.
4. [Click here](#) to contact your Kolletive sales representative today.

Why Kolletive?

The largest, most successful, global companies trust Kolletive Technology to power their Enterprise Live and On-Demand video delivery, serving millions of users worldwide. From its software defined enterprise content delivery network (SD ECDN) to edge related IT tools like Network Readiness Testing, Software Delivery and Network Analytics, Kolletive drives a powerful ROI and makes the flexibility of software defined networking a reality.

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