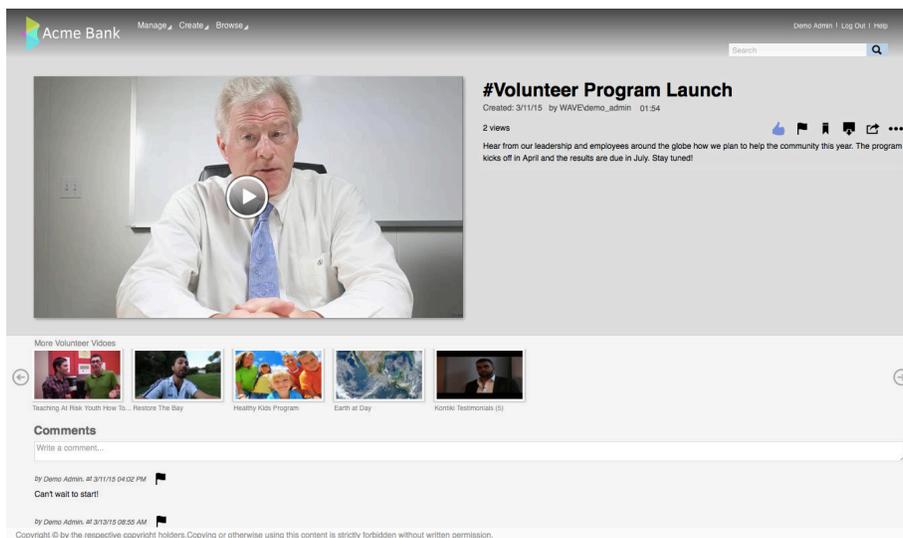


MediaCenter

Embracing The Transformative Power of Enterprise Video

Businesses today often face communication and engagement challenges due to a growing number of office locations and dispersed employees. Video is the key element that helps align and unify a highly distributed workforce. It is visual, inclusive, and interactive.

Companies have increasingly sought out a consumer-inspired video experience (a la “YouTube for the Enterprise”) that offers all of the engaging features and functionality employees expect, but with enterprise-grade security and control. Enterprise portals serve as both a hub for experiencing corporate-produced videos for distilling information company-wide, as well as a center for employees to further engage with corporate content, user generated content, and other employees.



MediaCenter Features

- Full range of video options
- Interactive user experience
- Robust enterprise controls
- Powerful content management
- Actionable analytics
- Flexible integration services
- Desktop and mobile support
- Robust user authentication
- Support for pre-registered encoders
- Precise access control
- No-compromise security
- Simple content creation
- Powerful moderation
- Flexible content management
- Convenient administration features

Communicate and Engage with MediaCenter

MediaCenter is designed from the ground up as a true “YouTube for the Enterprise” solution. The cloud-based solution offers an out-of-the-box, highly configurable and compelling platform, combined with the fastest deployment, lowest total cost of ownership and boundless scalability.

A Full Suite of Enterprise-grade Features

MediaCenter is part of Kontiki’s Enterprise Video Platform and is comprised of the following components:

- **Full Range of Video Options** – Offers live event management and viewing, in addition to video on demand. Can serve both private and public content, as well as highly produced and user-generated.
- **Interactive User Experience** – Full range of must-have social features including the ability to share, rate and comment. Easily create custom versions to fit your brand and user interaction needs.
- **Robust Enterprise Controls** – Includes user authentication, access and moderation controls, based on best-of-breed security standards. Administrators can set up custom domain names and IP restrictions, designate virtual groups, and deliver broadcast messages to all users.
- **Powerful Content Management** – Accepts all major video and document formats for storage and distribution. Enables easy content embedding, chaptering, swapping, tagging, and trimming. Generates expiration notifications.
- **Actionable Analytics** – In-depth viewership data presented graphically with drill-down capabilities. Number of views is tracked and easily accessible.
- **Flexible Integration Services** – Extensible platform offers rich REST API for enhanced integration capabilities with third party providers. An embedded player makes it possible to integrate many of MediaCenter’s capabilities into other applications.
- **Desktop and Mobile Support** – 100% cloud-based solution runs inside a web browser, supporting upload and play from PC and Mac browsers, as well as tablets and smartphones. Intuitive mobile experience allows simple upload of video directly from your mobile device.

MediaCenter is designed specifically for the unique needs of the enterprise. It offers all the must-have features and functionality coupled with the ability to deploy quickly and scale infinitely.

The screenshot displays the Acme Bank MediaCenter interface. At the top, there's a navigation bar with 'Acme Bank' logo, 'Manage', 'Create', and 'Browse' options. A search bar is visible on the right. Below the navigation, the main content area is titled 'Acme MediaCenter' with the tagline 'Learn, share, understand, engage.' The interface is divided into two main sections: 'Company Initiatives' and 'Business Units'. The 'Company Initiatives' section features three video thumbnails: '#Volunteer' (a person holding a sign in front of the Golden Gate Bridge), 'Day In The Life' (a woman smiling), and 'Learn' (hands writing on a notepad). The 'Business Units' section features five video thumbnails: 'Sales' (a person at a laptop), 'Research' (a person at a computer), 'Call Center' (a woman on a headset), 'IT' (a person at a computer), and 'Marketing' (a group of people in a meeting). The interface includes a hamburger menu on the left and navigation arrows on the sides of the content tiles. A copyright notice is visible at the bottom: 'Copyright © by the respective copyright holders. Copying or otherwise using this content is strictly forbidden without written permission.'

Consumer-inspired, Enterprise-grade Video Experience

MediaCenter offers the user-friendly, social and interactive experience that employees expect, with an enterprise mindset. The 100% cloud-based solution, hosted and managed by Kontiki, utilizes your existing infrastructure to ensure quick deployment.

Administration and Management

MediaCenter needs to be both easy to set up and simple to manage. The Kontiki solution is optimized for the enterprise, making administration and management a streamlined process with these features:

- **Robust User Authentication** – Leverage LDAP, Active Directory and SAML integration.
- **Support for Pre-registered Encoders** – Select and use pre-registered encoders for greater efficiency.
- **Precise Access Control** – Define who can view, contribute or manage content. Administrators can see any user's roles and owned items, in addition to having the ability to impersonate a user to see MediaCenter through their eyes. MediaCenter can be configured to use custom domain names and restricted to a specific IP range.
- **No-compromise Security** – Employ best-of-breed, end-to-end security measures running on SOC 2 compliant infrastructure.
- **Simple Content Creation** – Simplify video or document creation. All major video formats accepted and converted for playback on a variety of devices. Uploaded videos can be rotated by administrators and moderators to correct vertical videos taken on mobile devices.
- **Powerful Moderation** – Review and approve content before publishing. Email notifications are automatically sent when content is ready for moderation and when it's approved or denied. Users can be required to actively or passively agree to terms and conditions before uploading content. Users can be required to assign a channel to their uploaded content to ensure proper moderation queuing.
- **Flexible Content Management** – Create, manage, and archive live events or on-demand videos. Easily edit content, swap content items without changing URLs, create and manage tags, embed portal content into other pages, display related content on player pages and delete content in bulk. Recent, most popular and highest rated channels are created automatically.
- **Convenient Administration Features** – Deliver broadcast messages to all users, define arbitrary set of users as virtual group, unlist channels for under-the-radar channel customization, and access 90 days worth of audit logs.

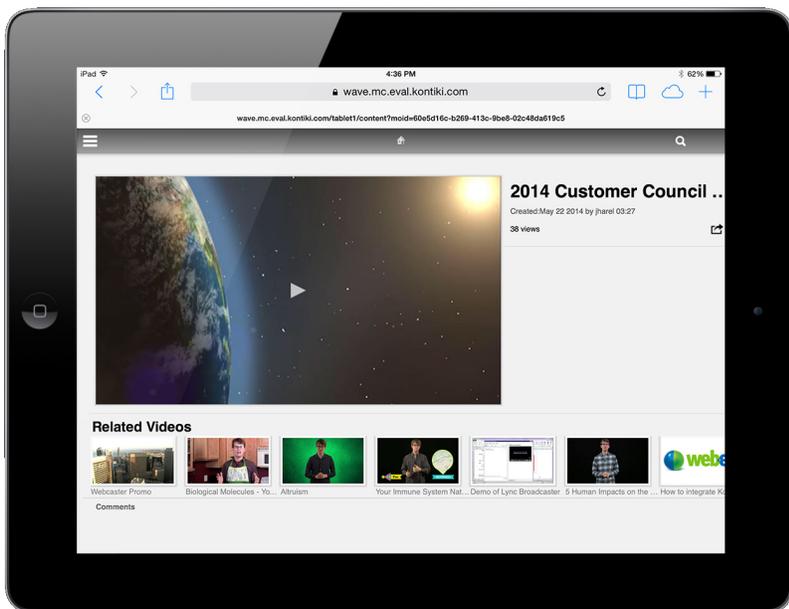
How Kollektive Helps Communicators and Trainers

- Easy reach and engagement of employees, focused on the unique needs of employee communication and training
- Successful viewing experience for every employee, especially those that are remote
- Simple user interface for everyone (Communications, IT, Employees, Finance, and more)
- Enhanced customer community (shared learnings, influencing products)

User Experience

From the end user perspective, MediaCenter offers all of the must-have features employees are looking for, including:

- **Effective Browsing** – Find relevant content quickly and easily. Divide video files into chapters to aid content retrieval and use player-bar thumbnails for a preview of different video sections.
- **Robust Search Capabilities** – Find content with embedded search engine for Google-like search with optional logic operations.
- **Multi-language Support** – Use your language of choice: fully internationalized to support English, French, Spanish (Castilian and Latin American), German, Portuguese (Brazilian) and Italian, with an option to add any other language. Videos can be transcribed and translated into multiple languages through multilingual subtitles.
- **Social Features** – Share, rate and comment on content with MediaCenter or share public content on Facebook, Twitter, LinkedIn and email (only if allowed by an administrator).
- **One-stop Content Shop** – Play private and public content, corporate and user generated.
- **Desktop and Mobile Support** – Upload and playback on Windows and Mac browsers, as well as tablets and smart-phones. Smart transcoding ensures content displays correctly on the appropriate device.
- **Flexible Content Creation** – Upload VoD, documents or any other content type. Shoot video on mobile devices and upload it automatically, or upload content from your mobile gallery. Audio files can be turned into video files, with the thumbnail serving as a static video image throughout the video.
- **Subtitles** – Supports subtitles and closed captions in various formats.
- **Multiple Home Pages** – Create different media home pages for separate user groups.
- **Simple Download to Cache** – Download content into a client cache, view download status and save a local copy.
- **Custom Notifications** – Subscribe to a custom set of events, change notification intervals, and choose your preferred language for notification.



Kolletive Software Defined ECDN: Flawless Delivery Makes The Difference

The Kolletive Software Defined (SD) ECDN is a tightly integrated component of the MediaCenter experience. It enables enterprises to distribute flawless video content to every employee without any network impact. The technology employs a centrally managed software defined network that moves the network load from the WAN to the LAN, resulting in significant improvement over traditional hardware solutions. The Kontiki solution is completely cloud-based and requires no additional investment in hardware or bandwidth.



Fast Deployment – Kolletive Software Defined ECDN means faster deployment. The Kolletive system can be deployed in as little as one week.



Low Cost – Kolletive SD ECDN can be deployed for less than the cost of a standard hardware solution's monthly maintenance package.



Future Proof – With a robust API and flexible software-defined technology, Kolletive is ready to go wherever your strategy takes you.



Strong Security – Kolletive SD ECDN is trusted by the most security-conscious companies on the planet.



Easy Network Testing – With Kolletive Network Readiness Test you can see how events and applications will work at the node level. Our test runs in the background and won't impact users or your network, taking the guesswork out of event preparation.



Simple Integrations – Kolletive SD ECDN integrates with numerous enterprise software vendors. If your vendor isn't integrated yet, Kolletive SD ECDN is highly extensible through a robust API built to industry standards for speed and security.



Kolletive

Why Kolletive?

The largest, most successful, global companies trust Kolletive Technology to power their Enterprise Live and On-Demand video delivery, serving millions of users worldwide.

From its software defined enterprise content delivery network (SD ECDN) to edge related IT tools like Network Readiness Testing, and Network Analytics, Kolletive drives a powerful ROI and makes the flexibility of software defined networking a reality.

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